



# GRAND LAUNCHING

## ABOUT US

Road safety Action International, established November 2022, is a community of action-oriented road safety advocates, determined and prepared, and taking concrete road safety actions that aims to better the road environment for all road users in Liberia and beyond.

## OUR GOALS

- Establish a safe road environment for all road users.
- Provide general road safety awareness and education.
- Collaborate with national government and international institutions to develop and implement comprehensive road safety policies.
- Enhance redress mechanism for road accident victims

## CONTACT US

Phone  
+231-776-782-993 | +231-887-077-542

Email  
roasafetyint@gmail.com  
info@roadsai.org

Web  
www.roadsai.org

Address  
Harmon Compound, Congo Town  
Monrovia, Liberia

Road Safety  
Action International

April 21, 2023 | 11:00 am  
Harmon Compound, Congo Town  
Monrovia, Liberia

Mr. Cosmas Cole  
Master of Ceremony

# ROAD SAFETY ACTION INTERNATIONAL

Our Actions for safe roads,  
save lives

# PROGRAM Itinerary

**Arrival and photoshoot -----10-11:00AM**

## Invocation

Religious Representative

## Welcome Remark

-Mr. Jacob Palay Kpehe

## Introduction of the Program

-Ms. Wrochelle Cooper

## Overview of RSAI & Recognition of Key Partners

-Mr. Eric Gabriel Jenn Judgges  
Founder & Executive Director (RSAI)

## Road Accidents Impact in Spoken Word

-Mr. Abraham L. Teh  
Spoken word on road safety.

- Mr. B. Garmondyu Zogar  
A reflection on road accident victims

## Introduction of the Keynote speaker

-Mr. Emmanuel Jallah

## Keynote Speaker

-Mr. Gregory T. Blamoh  
Secretary-General  
Liberia National Red Cross Society

## Official Launch

-Hon. Juah Cassell  
Deputy Minister for Administration  
Ministry of Justice/ Republic of Liberia

## Remarks

USAID  
World Health Organization (WHO)  
African Development Bank  
Ministry of Transport / Road Safety Secretariat  
Ministry of Public Work  
Ministry of Education  
Ministry of Health  
Liberia National Road Fund  
Private Sector Representative  
Engineering Society of Liberia (ESOL)

## Closing Remark

-Ms. Tarlee Gonwokay  
Member of the Board of Directors of  
RSAI

## Office Opening and Billboard Unveiling Ceremony

Cutting of Ribbon of RSAI's Office  
-Mr. Gregory T. Blamoh  
Secretary-General  
Liberia National Red Cross

## Unveiling of the 3D Billboard

- The Chief Launcher & Keynote  
Speaker

# PARTNERS PAGE



**THE WORLD BANK**  
IBRD • IDA | WORLD BANK GROUP